

ENERGY IS AN ELECTION ISSUE

Electricity prices are rising. Parties agree affordability is a problem, but disagree about what is causing it and what should be done.

Principles for good energy policy

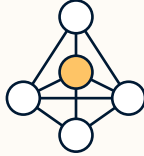
1



PRICE ISN'T COST

Lower prices for consumers don't necessarily mean lower total costs; they may simply shift costs from consumers to taxpayers.

2



TOTAL COSTS MATTER

Policies should be judged by their effect on the whole system, not just by a single project's costs or benefits.

3



NOT ALL GENERATION IS EQUAL

The value of generation depends on when and where electricity is produced, and how dependable it is.

The electricity system



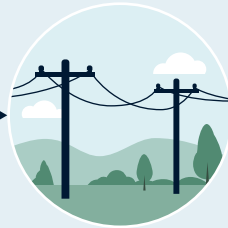
GENERATION

Energy is produced by different types of generation



TRANSMISSION

High-voltage lines carry power long distances



DISTRIBUTION

Local lines deliver power to your street



END USERS

Homes and businesses use the power



RETAIL

Retailers sell electricity to homes and businesses, and send the bill.

WHAT YOUR BILL PAYS FOR

The retail price bundles the costs of generation, transmission, and distribution.



Read our energy guide to understand the trade-offs behind each party's policy.

